

# NEWSLETTER AD INFORMATION

## Physical Therapy Association of Georgia

### NEWSLETTER INFORMATION:

**AUDIENCE:** The newsletter, Objective Findings, is distributed electronically to over 1600 members of the association which includes physical therapists, physical therapist assistants and students of the physical therapy and physical therapist assistant programs in Georgia. In addition, the newsletter goes to the APTA headquarters staff.

**RATES:**

Full Page (7 ½ x 9 ¾ )	\$275.00
Half Page (7 ½ x 4 ½ )	\$200.00
Quarter Page (3 ½ x 4 ½ )	\$125.00
Eighth Page (card size)	\$80.00
Classified or Cont. Education \$15/40 character line (min. of 3 lines)	

**DISCOUNT:** A discount of 10% applies when a series of two (2) ads are purchased (prepaid) in advance. A 15% discount applies when a series of three (3) or more ads are purchased (prepaid) in advance.

**REQUIREMENTS:** Except for classifieds, ads should be submitted in the form of CAMERA READY ART WORK. All information is to be submitted electronically.

**BILLING:** For ads not prepaid, invoices are mailed following publication, along with a copy of the newsletter (electronic version is emailed) and your space request. PTAG does not pay agency commissions.

**SEND THE COMPLETED ATTACHED FORM AND ART WORK TO THE ADDRESS BELOW. Please email the artwork.**

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